

Welcome to the July/August 2019 E-blast from the **National Manufactured Home Owners Association (NMHOA)**. Please share these monthly E-blasts with as many home owners and other interested individuals as you have on your email list. The E-blast is an important way for NMHOA to share exciting news from across the country.

**Thank You!** – NMHOA is excited to welcome many new and renewing members. We thank you very much for your support and commitment to NMHOA!

### **Researchers Examine Affordability of Manufactured Homes**

Two researchers, **Noah Durst from Michigan State University** and **Esther Sullivan from the University of Colorado Denver**, have recently published a report, "[The Contribution of Manufactured Housing to Affordable Housing in the United States](#)," in *Housing Policy Debate* that explores the affordability and location of manufactured homes (MHs). The report discussed the substantially lower housing costs for those living in manufactured homes versus other housing.

It also documented the differences in costs between those who own their home and the land, own their home rent the land, and those who rent both. In 2013, the average monthly housing cost was \$530 for residents who owned both their home and the land, \$670 for residents who owned their homes but rented the land, and \$700 for residents who rented both their home and the land. In comparison, average monthly housing costs were \$1,300 for site-built home owners and \$1,000 for apartment renters. [Read more](#)

### **Manufactured Home Residents Are Being Hit With Soaring Rent After Hurricanes**

**U.S. News and World Report** explored another angle to the issue of private investment in manufactured home communities by exploring how some companies are buying communities in post-disaster areas. The author highlights specific examples in Robeson County, North Carolina, which was hit by hurricanes Matthew and Florence in 2016 and 2018, respectively.

According to the North Carolina Housing Coalition, it is not uncommon to see property investors "start snatching stuff up," after a disaster to take advantage of depreciated land values. Lower-income communities often live in disaster-prone areas such as flood plains. Residents saw dramatic increases in rent after Florida-based company Time Out Communities bought 21 parks, including one community that saw an increase from \$150 to \$465 per month. [Read More](#)

### **Save the Date: NMHOA's 2019 Annual Convention**

The **National Manufactured Home Owners Association (NMHOA)** Board of Directors

is pleased to announce that its **2019 Annual Convention** will be held on **November 20-21 at the Hilton Portland Downtown in Portland, Oregon.**

For those of you living in western states, this will be a particularly good year to attend since **the most recent conventions held in the west were Nevada in 2016 and Seattle in 2014.** But NMHOA's annual convention is a good time for home owners from across the country to meet together to **learn from each other and outside presenters about the best responses to common issues facing manufactured home owners.**

To make this convention the best opportunity possible for attendees, we are asking you to take a few minutes to respond to a [Brief Survey](#) (please respond by August 31).

More information about the conference can be found [HERE](#).

### **Reminder: Early Bird Discount for the 2019 I'M HOME Conference Ending Soon!**

This year's **I'M HOME (Innovations in Manufactured Homes) Conference** will be held in **Portland, Oregon on November 18-20.** You can take advantage of the early bird discount by registering before September 4! This year's program includes a screening of the upcoming manufactured housing documentary ["That's How We Roll"](#) followed by a discussion with the director and two participants from the film. There are regular updates about [sessions and speakers](#). [Register Now](#)

**Members only** – please keep in mind that NMHOA members receive an additional eblast every month – *i'mPOWERED* – this is an educational publication with useful information related to board governance, health and safety reminders for manufactured homeowners, and other helpful articles. There is also a **Did You Know** section and an **Ask Dave** section – so if you have questions about anything related to manufactured home living and you are a member of NMHOA, please contact Dave at [admin@nmhoa.org](mailto:admin@nmhoa.org) with your burning questions. For your convenience, a membership form is a click away at: <http://www.nmhoa.org/membership.html>

You can read all about NMHOA at the NMHOA webpage: [www.nmhoa.org](http://www.nmhoa.org) and please "like" our facebook page: <http://www.facebook.com/NationalManufacturedHomeOwnersAssociation>

***If there are stories or legislative successes from your state you would like to share through our E-blasts, please contact NMHOA Executive Director, Dave Anderson at: [david.r.anderson.nmhoa@gmail.com](mailto:david.r.anderson.nmhoa@gmail.com). Your story will inspire and educate others.***